



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

National Media, Inc  
815 Slaters Ln  
Alexandria, VA 22314-1219

# Contract # 1372807

Schedule Dates 10/26/12-11/06/12  
Advertiser National Republican Congressional Committee (23)  
Agency National Media, Inc (1454)  
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
Brand NRCC IE 10/26 (473365)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name MORAN,KRISTY  
Phone/Fax /  
CPE 3161  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments NRCC IE 10/26  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 09/14/12  
Last Modified 09/14/12  
Entered By Katie Freckleton  
CO-OP No  
Headline # 06315286  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$7,968.75  
Net Total \$45,156.25  
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Oct. 2012	11	\$12,725.00
Nov. 2012	41	\$40,400.00
Grand Total:	52	\$53,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Sports/Other (1)	11/04/12-11/04/12	1	:30	10:35P-11:35P (MST)								1	1	\$750.00	\$750.00	Salt Lake City (KUTV)		9/14/12
2.0	Normal Line / SPOT (2)	11/03/12-11/03/12	1	:30	6P-7P (MST)								1	1	\$800.00	\$800.00	Salt Lake City (KUTV)		9/14/12
3.0	Normal Line / News (3)	10/26/12-10/26/12	1	:30	5:30A-6A (MST)							1		1	\$350.00	\$350.00	Salt Lake City (KUTV)		9/14/12
4.0	Normal Line / News (4)	10/29/12-11/02/12	1	:30	5:30A-6A (MST)		1	1	1	1	1			5	\$350.00	\$1,750.00	Salt Lake City (KUTV)		9/14/12
5.0	Normal Line / News (5)	11/05/12-11/06/12	1	:30	5:30A-6A (MST)		1	1						2	\$350.00	\$700.00	Salt Lake City (KUTV)		9/14/12
6.0	Normal Line / SPOT (6)	11/05/12-11/06/12	1	:30	10:35P-11:35P (MST)		1	X						1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/14/12
7.0	Normal Line / Sports/Other (7)	10/27/12-10/27/12	1	:30	10:35P-11:05P (MST)							1		1	\$750.00	\$750.00	Salt Lake City (KUTV)		9/14/12
8.0	Normal Line / News (8)	10/26/12-10/26/12	1	:30	5A-5:30A (MST)							1		1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/14/12
9.0	Normal Line / News (9)	10/29/12-11/02/12	1	:30	5A-5:30A (MST)		2	X	X	X	X			2	\$225.00	\$450.00	Salt Lake City (KUTV)		9/14/12
10.0	Normal Line / News (10)	11/05/12-11/06/12	1	:30	5A-5:30A (MST)		1	1					1	2	\$225.00	\$450.00	Salt Lake City (KUTV)		9/14/12
11.0	Normal Line / SPOT (11)	11/04/12-11/04/12	1	:30	8A-9:30A (MST)								1	1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/14/12
12.0	Normal Line / News (12)	10/26/12-10/26/12	1	:30	6A-8A (MST)							1		1	\$900.00	\$900.00	Salt Lake City (KUTV)		9/14/12
13.0	Normal Line / News (13)	10/29/12-11/02/12	1	:30	6A-8A (MST)		3	X	X	X	X			3	\$900.00	\$2,700.00	Salt Lake City (KUTV)		9/14/12
14.0	Normal Line / SPOT (14)	10/29/12-11/02/12	1	:30	8A-9A (MST)		2	X	X	X	X			2	\$400.00	\$800.00	Salt Lake City (KUTV)		9/14/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Katie Freckleton* 9/14/12



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299 S Main St  
Ste 150  
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**Sales Office** TeleRep Washington DC  
**Buyer Name** MORAN,KRISTY  
**Phone/Fax** /  
**CPE** 3161  
**Account Types** National/Political Issue Agency/ BRD  
**Billing Type** Standard  
**Comments** NRCC IE 10/26  
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**Last Modified** 09/14/12  
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**CO-OP** No  
**Headline #** 06315286  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,968.75  
**Net Total** \$45,156.25  
**Sales Tax**

**Salt Lake City (KUTV)**

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15.0	Normal Line / SPOT (15)	11/05/12-11/05/12	1	:30	8A- 9A (MST)	1								1	\$400.00	\$400.00	Salt Lake City (KUTV)		9/14/12
16.0	Normal Line / News (16)	10/27/12-10/27/12	1	:30	10P- 10:35P (MST)							1		1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)		9/14/12
17.0	Normal Line / SPOT (17)	10/28/12-11/04/12	1	:30	9:30A- 10A (MST)								1	2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		9/14/12
18.0	Normal Line / News (18)	10/26/12-10/26/12	1	:30	10P- 10:35P (MST)							1		1	\$3,500.00	\$3,500.00	Salt Lake City (KUTV)		9/14/12
19.0	Normal Line / News (19)	10/29/12-11/02/12	1	:30	10P- 10:35P (MST)	2	X	X	X	X	X			2	\$3,500.00	\$7,000.00	Salt Lake City (KUTV)		9/14/12
20.0	Normal Line / Prime (20)	10/31/12-10/31/12	1	:30	9P- CBS CSI Crime Scene Investigation (Wednesday)				1					1	\$5,500.00	\$5,500.00	Salt Lake City (KUTV)		9/14/12
21.0	Normal Line / News (21)	10/27/12-11/03/12	1	:30	5P- 6P (MST)							2		4	\$750.00	\$3,000.00	Salt Lake City (KUTV)		9/14/12
22.0	Normal Line / News (22)	10/29/12-11/02/12	1	:30	6P- 6:30P (MST)	2	X	X	X	X	X			2	\$1,300.00	\$2,600.00	Salt Lake City (KUTV)		9/14/12
23.0	Normal Line / News (23)	10/26/12-10/26/12	1	:30	4:30P- 5P (MST)							1		1	\$700.00	\$700.00	Salt Lake City (KUTV)		9/14/12
24.0	Normal Line / News (24)	10/29/12-11/02/12	1	:30	4:30P- 5P (MST)							1		5	\$700.00	\$3,500.00	Salt Lake City (KUTV)		9/14/12
25.0	Normal Line / News (25)	11/05/12-11/05/12	1	:30	4:30P- 5P (MST)							1		1	\$700.00	\$700.00	Salt Lake City (KUTV)		9/14/12
26.0	Normal Line / News (26)	10/26/12-10/26/12	1	:30	5P- 5:30P (MST)							1		1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)		9/14/12
27.0	Normal Line / News (27)	10/29/12-11/02/12	1	:30	5P- 5:30P (MST)							1		5	\$1,300.00	\$6,500.00	Salt Lake City (KUTV)		9/14/12

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28.0	Normal Line / News (28)	11/05/12-11/05/12	1	:30	5P- 5:30P (MST)	1	1							1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)		9/14/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

SEP13/12 18.58  
\*\*\* KUTV-TV \*\*\*

22

SALES PRSN WA- CHERYL BLAIR

CLASS:	NATL.	LOCAL	REGIONAL
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100

DATE SEP 13/12 18.58

TTLS \$49,650  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 3161  
AGENCY PRODUCT CODE =

1035F-1135F	30	\$750.00	11/4	1	SUN	1
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PROGRAM : TALKIN SPORTS

<del>2</del>	600P-700P	30	\$800.00	11/3	1	SAT	1
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PROGRAM : ENT TONIGHT

[illegible]

PROGRAM : 2NEWS AT 530A

SEP13/12 18.58  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
<del>4</del>			530A-600A	30		\$350.00	10/29	11/2	5		M-F	5
PROGRAM : 2NEWS AT 530A												
<del>5</del>			530A-600A	30		\$350.00	11/5	11/6	2		M-TU	2
PROGRAM : 2NEWS AT 530A												
<del>6</del>			1035P-1135P	30		\$1,000.00	11/5	11/6	1		M-TU	1
PROGRAM : D LETTERMAN												
<del>7</del>			1035P-1105P	30		\$750.00	10/27	10/27	1		SAT	1
PROGRAM : TALKIN SPORTS												
<del>8</del>			500A-530A	30		\$225.00	10/26	10/26	1		FRI	1
PROGRAM : 2 NEWS AT 5AM												
<del>9</del>			500A-530A	30		\$225.00	10/29	11/2	2		M-F	2
PROGRAM : 2 NEWS AT 5AM												
<del>10</del>			500A-530A	30		\$225.00	11/5	11/6	2		M-TU	2
PROGRAM : 2 NEWS AT 5AM												
<del>11</del>			800A-930A	30		\$1,000.00	11/4	11/4	1		SUN	1
PROGRAM : SUNDAY MORNING CBS												
<del>12</del>			600A-800A	30		\$900.00	10/26	10/26	1		FRI	1
PROGRAM : 2NEWS AT 6-8A												
<del>13</del>			600A-800A	30		\$900.00	10/29	11/2	3		M-F	3
PROGRAM : 2NEWS 6-8A												
<del>14</del>			800A-900A	30		\$400.00	10/29	11/2	2		M-F	2
PROGRAM : CBS MORNING SHOW												
<del>15</del>			800A-900A	30		\$400.00	11/5	11/5	1		MON	1
PROGRAM : CBS MORNING SHOW												



REP HEADLINE# 6315286  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 SEP13/12 18.58  
 \*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28			500P-530P	30		\$1,300.00	11/5	11/5	1		MON	1
PROGRAM : 2 NEWS												
OCT/12			12725.00			NOV/12						40400.00
CONTRACT TOTAL												53125.00
TOTAL SPOTS												52

MARKET TOTALS \$147,569 KUTV 36% KTVX 11% KSL 17% KSTU 34% KUCW 0% KJZZ 2% KCSG 0%  
 KMYU 0%

SVC- NONE  
 DEMOS- RA35+\*